



THE SOCIETY FOR MARKETING  
PROFESSIONAL SERVICES

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November 20, 1985

Mr. Jeffrey P. Davidson  
3709 S. George Mason Dr. #315E  
Falls Church, VA 22041

Dear Jeff:

We sincerely hoped you have recovered from participating in our 1985 Convention.

We couldn't let you go without seeing a copy of the post convention issue of the SMPS News. Our guest reporters covered many of the sessions and seem to have caught the spirit of the program.

This year's convention was an overwhelming success. We can attribute that success to the time and effort put into the program by our speakers. We wish to again thank you for making the convention so meaningful for our attendees.

We hope to see you at the Fairmont in San Francisco September 2-5, 1986.

Most sincerely,

A handwritten signature in blue ink, which appears to read 'Cynthia', is written above the typed name.

Cynthia H. Buffington  
Director Member Services